



Black, Starr & Frost
AMERICA'S FIRST JEWELER SINCE 1810

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Photo Attached

America's First Jeweler Unveils New "Signature" Collection
New Designs Focus on Classic, Essential Pieces

NEWPORT BEACH, Calif. (October 13, 2014) – Debuting five new looks of classic, jewelry essentials, Black, Starr & Frost – America's first jeweler – has introduced its new "Signature" everyday luxury collection in time for holiday gift giving.

Crafted from pure platinum, 18-karat gold and the very finest diamonds and set in intricate hand-crafted designs, the new collection showcases top quality variations of the five core pieces essential to a woman's jewelry wardrobe, says Alfredo Molina, chairman of Newport Beach-based Black, Starr & Frost:

- The ultimate in style and function. Everyday **stackables** encompass sparkling rings, bangles and bracelets – ideal for stacking – in a trio of golds: yellow, rose and white. The finely crafted pieces include diamonds ranging from .33 to 6.7 carats. Prices start at \$1,598.
- A great stud. Timeless **diamond studs** are a wardrobe essential. Black, Starr & Frost offers four new stunning variations on this classic, including the "ultimate stud": a three-carat center stone in a magnificent halo setting of pave diamonds. Prices start at \$7,500 for stud earrings and at \$150,000 for the "ultimate stud."
- Let there be light. A glorious pair of **chandelier earrings** with gleaming diamonds and varying shapes can make any outfit. Offered in three intricate designs – each in 18-karat white gold with dozens of glittering diamonds. Prices start at \$10,795.
- From office to opera. The versatile **opera-length strand of diamonds** can be worn in both formal and everyday settings as a single opera-length stunner or as two classic double strands. This exquisite 18-karat white gold diamond necklace has 215 diamonds weighing in at 53.58 carats. Price: \$161,150; other variations start at \$75,000.
- Lock in your look. Classic **cuff bracelets** are easy to wear and make an arresting statement. A flawlessly crafted piece features rows of radiant pave diamonds set in white gold. Prices start at \$27,000.

According to Molina, investing in a few core pieces of jewelry adds style and flair – and is just as important as stocking up on clothing basics. The new collection was carefully developed with this in mind. "All women should have a few jewelry staples in their repertoire – versatile, timeless pieces they wear anytime, anywhere for a lifetime," he says. "As with clothing, the key to a good jewelry wardrobe is to purchase quality pieces that will withstand the test of time."

America's first jeweler, Black, Starr & Frost has steadfastly maintained its brand – and commitment to everyday luxury – for more than 200 years.

About Black, Starr & Frost

Founded in 1810, Black, Starr & Frost originally opened as Marquand & Co. in New York City, and is the oldest continuously operating jewelry firm in the United States – catering to the American elite throughout the 19th and 20th centuries and accruing iconic jewels and legendary clients including the Rockefellers, Vanderbilts, Carnegies and Guggenheims. Acquired in 2006 by the Molina Group, Chairman Alfredo Molina – an 11th generation jeweler with extensive industry credentials – has revitalized the Black, Starr & Frost name, reinforcing its enduring reputation for top quality design-driven jewels. Now headquartered in plush waterfront offices in Newport Beach, Calif., Black Starr & Frost is known for its gracious service and keen attention to each and every detail. For more information, visit www.blackstarrfrost.com.

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